

2023-2024 Northeast Minnesotan Institute

Workshop 2 – Agenda November 1st and 2nd, 2023

Wednesday, November 1st

4:00 pm Workshop Welcome and Opening Remarks

Barbara Dolan, Deputy Director of Community Development, MHP

4:10 pm Team Activity: "We Are"

Barbara Dolan, Deputy Director of Community Development, MHP

4:30 pm Team Homework Presentations

5:30 pm Local Housing Study Supplements: Reviewing Your Community's Data

Erika Brown, Community Development Manager, MHP

6:00 pm Dinner

7:00 pm Productive Partnerships and the Benefits of Adaptive Reuse

Paul Mellblom, Principal, MSR Design

Quentin Collette, Managing Director, New History

Thursday, November 2nd

Full breakfast to be provided for hotel guests, Continental Items at the Workshop

9:00 am Day 2 Introduction, Agenda Review, and Ice Breaker

9:30 am Next Steps: Reviewing, Developing, and Prioritizing your Goals

Erika Brown, Community Development Manager, MHP

10:15 am Break

10:45 am Next Steps: Action Steps Worksheet and Teamwork

12:00 pm Lunch

1:00 pm Teams Report Out

1:30 pm An Affordable Housing Developer's Perspective

Isaac Meyer, Housing Director, Kootasca Community Action

2:30 pm Looking Forward to Module Three: Communications

Barbara Dolan, Deputy Director of Community Development

3:00 pm Wrap Up, Workshop Evals, Homework, and Closing





Welcome to the 2023-2024 Housing Institute



Minnesota Housing Partnership is proud to launch the 9th cohort of the Housing Institute! We are excited to have planned in-person events and will also be providing an on-line platform designed to support those who prefer to access the Institute remotely.

Quarterly Workshops are supplemented by team-specific assistance from a designated MHP Liaison throughout the eighteen-month engagement. While examples of Workshop focuses are provided below, the curriculum remains flexible to ensure the material is valuable and timely.

The Workshops:

Synchronous gatherings are packed with networking, project and resource information sharing, presentations, group exercises, guest speakers, and more!

Technical Assistance:

Assistance from a MHP Staff Liaison to catalyze project and program development; tailored to your teams needs.

The Virtual Institute:

Streaming workshops, materials, and additional resources available on-line, allowing for distanced and self-guided learning.



Groundwork

August of 2023 Introducing the Housing Institute, building your team, and understanding the Housing Development Continuum

Communications

November of 2023 Continue to build vour project. establish a communications strategy, and communicate with stakeholders effectively

Collaboration

March of 2024 Deepen your relationships for successful project implementation

Development

July of 2024 Continue to explore housing development strategies and network with regional housing developers and development experts

Resources

October of 2024 Leverage existing resources and learn more about local, regional, and other opportunities to catalyze your project





Program Overview

Minnesota Housing Partnership

Minnesota Housing Partnership (MHP) works to expand housing and community development opportunity for those most impacted by economic and racial disparities by leading collaborative work to promote system change and grow equitable development capacity. We support, lead, and collaborate with a diversity of partners to stimulate innovation and drive positive impact in affordable housing and community development in Minnesota and beyond. Established in 2010, The Housing Institute brings together housing leaders and stakeholders to share their experiences, learn best practices, and develop creative solutions to bring quality affordable housing to their communities. The Institute has shown that engaging different stakeholders in truly effective and meaningful partnerships is the key ingredient to completing short-term projects and sustaining long-term relationships that lead to vibrant rural communities and regions.

Housing Institute Key Components:

The Institute model utilizes four key components to catalyze team successes:

- Team based approach
- Sustained pursuit of a specific project
- Meeting in person and remotely to gain and share knowledge
- Creating connections to achieve results

Time Commitment:

Though MHP removes cost barriers to attendance, there is a commitment of time. Teams are expected to participate fully and actively in the Institute. Participants will commit to their time to:

- Attend five 1.5 day Workshops to take place in Grand Rapids, MN
- Participate in monthly site visits and working meetings with your team members and an assigned MHP Staff Liaison
- The individual review of Institute materials and complete homework
- Sharing team progress reports with the cohort during workshops

In the event that a team member cannot attend a Workshop, the attendance of a substitute is encouraged.

Team Registration:

Teams are required to register for participation. The completion of the Team Registration helps inform curated curriculum and ensures participants get the best possible experience. MHP Staff assigned to lead assistance for your team (Team Liaison) will review registration materials with you in person and support in their completion. Please ensure that your team has completed the registration packet prior to the first Workshop.

CONTACT US





Program Design & Format:

The Institute features quarterly in-person peer-to-peer training events as well as ongoing Technical Assistance.

- Workshops:
 - Speakers
 - Both individual presentations and panel discussions depending on the topic
 - o Breakout Sessions:
 - Activities designed to help support your team's project goals
 - Interactive format allows group to interact with TA providers and guest speakers.
 - Networking
 - Time is set aside during each workshop to allow participants to network with other housing leaders.
 - o Homework:
 - Homework assignments will be distributed at the end of each workshop. Assignments will help support your team's project and provide context for team discussions.
 - Please come to workshops with your homework assignments completed and submitted to your liaison and harlan.buckalew@mhponline.org.
 - Additional Resources
 - Additional workshop materials will be provided to supplement the Institute Curriculum. These resources will be provided virtually via our Institute Google Drive and can be provided physically upon request.
- Technical Assistance:
 - o MHP will provide direct technical assistance to each Housing Institute team.
 - Depending on the type of expertise you require, an MHP staff person will work with you to answer questions, provide guidance, and offer examples of products and/or resources to help your team's goals.
 - TA providers are happy to meet with you and your team regularly in person and virtually.

Safety and Remote Learning:

Minnesota Housing Partnership is committed to providing a high quality, safe experience at all of its events, including the Housing Institute Workshops. Our team is taking necessary precautions as recommended by the CDC and all efforts will be made to limit exposure to the COVID-19 virus. Our staff appreciates your patience as we remain responsive to the ongoing challenges of COVID. Complimentary masks will be available for attendees, and workshops will also be hosted virtually for those who prefer to attend remotely.

Virtual Workshops will be hosted live and in real time via Zoom, and materials hosted to an accessible Google Drive. MHP Staff will make as much of the workshops interactive as is possible, and host webinar-style replays on the Google Drive.

While we understand that building a meaningful relationship is key in delivering technical assistance and that face-to-face interaction is the best way of doing so, rest assured that MHP has tools in place to continue working with your team on a remote basis if need be and workshops may be rescheduled in the event of unforeseen surges or variants.

Registration, Logistics, and Meals:

MHP removes barriers to participation by providing meals and lodging for participants. For this reason, workshop-specific registration is required for Housing Institute Workshops. Registration is a quick process hosted via Eventbrite and allows MHP to provide participants with the best possible experience and ensure accommodation for specific needs.

• Workshops and lodging will be hosted at:

TimberLake Lodge and Event Center 144 SE 17th ST, Grand Rapids, MN 55744

The typical workshop format is 1.5 days:

- Day 1 Schedule Workshop from 4:00 PM to 8 PM
 - o Dinner will be provided during the Workshop
- Day 2 Schedule Workshops from 9:00 AM to 3:00 PM
 - o Breakfast is available individually from the Venue
 - o Snacks and Lunch will be provided at the Workshop

Parking is included with your hotel stay. Specific dietary needs can be communicated via the registration process. MHP will make every effort to accommodate those requests.

Questions, Comments, and Feedback

Can be directed to Harlan Buckalew, Housing Institute Coordinator harlan.buckalew@mhponline.org • 651-925-5536